

A photograph of a panel discussion at a convention. Five people are seated on a stage in front of a large screen. The screen displays the text 'TRANSFORMACIÓN DIGITAL EN EL DEPORTE' and logos for ISDE, ISC, and KPMG. The background wall is covered in various sponsor logos including Broseta, Cuatrecasas, iusport, KPMG, PONS, and LaLiga. A large audience is visible in the foreground, looking towards the stage. The entire image has a blue tint and a white geometric graphic consisting of a circle and connecting lines with dots at the end.

ISDE SPORTS CONVENTION

THE SPORTS INDUSTRY'S BIGGEST EVENT IS HERE

ISC 2023 VIDEO

Botón de reproducción (k)

▶ ▶ 🔊 0:02 / 2:00





INSTITUTIONS



COLLABORATIVE FIRMS





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On May 19, 2023, Madrid will host the fourth edition of the **ISDE Sports Convention (ISC)**, the International Convention on Sports Law and Industry, organized by ISDE (Instituto Superior de Derecho y Economía), in collaboration with LaLiga. The most influential national and international speakers will share with attendees in hybrid format, the keys to those issues that will occupy the agendas of sport in the coming years.

PRESENTATION



// MISIÓN //

Giving continuity to the previous editions, this convention will be the meeting point of people and ideas to contribute to the **sports industry progress**. It will also serve to create international connections, business opportunities, as well as to contribute to the training of current and future leaders of the sports legal industry.

// VISIÓN //

The world of sport is facing constant challenges, such as those raised by **globalization, sustainability, and technological advance**, and ISDE is committed, as the institution that trains its future leaders, to ensure that these have the tools needed to contribute to its progress, based on the values and principles that have always inspired it.

WHY

ISC ?

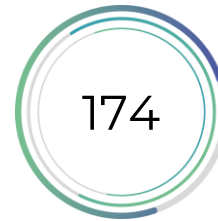


PALACIO DE SANTOÑA
Calle Huertas, 13
Entrance to calle Príncipe



LOCATION

MADRID
2022 World Sports Capital



174

Destinations with
direct flight



2ª

Safest European
capital



+803

Hotel
establishments



1st

Business tourism
destination in Spain



AUDIENCE

 STREAMING

 ONSITE

TABLE 1:

Leading case of TAS 2023



MODERATOR:
ALEJANDRO BLANCO TORO



JUAN DE DIOS CRESPO

RH
&C



JOSÉ JUAN PINTÓ SALA

pintó ruiz & del valle



RUI BOTICA SANTOS

CRA



ANTONIO DE QUESADA



KEPA LARUMBE



TABLE 2:



Agent Regulations



MODERATOR:
ROBERTO ÁLVAREZ



LUIS VILLAS-BOAS PIRES



DEV KUMAR



MARCOS MOTTA



LUIS FERNANDO PAMPLONA



TABLE 3: finetwork

Digital challenges in the sports industry



MODERATOR:
GIANLUCA CAMBARERI



NEPOMUK NOTHELFER



PANAGIOTIS ARONIADIS



RODRIGO MIRANDA



JAUME PONS ROCA



TABLE 4: BROSETA

Present and Future of Professional Leagues



MODERATOR:
ALBERTO PALOMAR



JAVIER LOZANO



BEATRIZ ALVAREZ



JAVIER TEBAS



JOSÉ MIGUEL CALLEJA



TABLE 5: ISDE

Sustainable challenges in sports events



MODERATOR:
GABRIEL CASTELLANO



SOFIA MIRANDA ESTEBAN



JAVIER BURGOS



PABLO ORTIZ DONAIRE



SANTIAGO PEÑA



AITOR CANIBE



TABLE 6:

Analysis of the legal implications of the new Sports Law



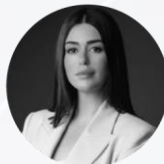
MODERATOR:
ALVARO MARCO



ALBERTO PALOMAR



JAVIER MERINO MARTÍNEZ



IRENE AGUIAR



MARTA MÁÑEZ PÉREZ



TABLE 7: MAHOU SANMIGUEL

Presence of women in the leadership and management of sports organizations



MODERATOR:
BEATRIZ MARTÍNEZ-FALERO



MARISOL CASADO



MARÍA ÁNGELES DE SANTIAGO



SABRINA BULJBASIC



MARTA ALAMÁN CALABUIG



Some of the winners
in previous editions..





SPONSORS GOLD

- Allocation of a space in the exhibition area.
- Inclusion of logo in Excellent position on the Congress website (link to the sponsor's website), folders for attendees' documentation and Congress program.
- Invitation to participate as a Speaker within the topics to be taught at the Congress.
- Personalization of presentations with the brand
- 10 tickets to the congress discounted at 100%.
- 20% discount for a maximum of 10 extra tickets.
- Possibility of participating in the Welcome Pack merchandising. Excellent position in all the news generated in relation to the Congress, as well as in social networks before, during and after the Congress. Excellent presence in advertising elements to promote the Congress.

60.000€ + IVA



SPONSORS SILVER

- Allocation of a space in the exhibition area.
- Inclusion of logo in Avant position on the Congress website (link to the sponsor's website), folders for attendee documentation and Congress program guide.
- Customization of presentations with the brand
- 5 tickets to the congress
- 20% discount for a maximum of 5 extra tickets
- Possibility of participating in the Welcome Pack merchandising.
- Publicity and Communication: News of agreement disseminated to general and specialized media of the sector, Avant presence in all the news generated in relation to the Congress as well as in social networks before, during and after. Avant presence in advertising elements promoting the Congress.

25.000€ + IVA



SPONSORS BRONZE ACADEMY

- 3 free tickets to the congress
- Assignment of the name of the firm/company to a round table/debate and moderation of the same by a high-ranking official.
- Inclusion of logo in Academy position on Congress website (link to sponsor's website), folders for attendees' documentation and Congress program guide.
- 20% discount for a maximum of 2 tickets.
- Participation in the Welcome Pack merchandising
- Presence in the full video of the conference as well as in the short version of the same.
- Publicity and Communication: News of agreement disseminated to general and specialized media of the sector, presence in all the news generated in relation to the Congress as well as in social networks before, during and after the Congress

6.000€ + IVA



SPONSORS BRONZE

- Inclusion of logo in Academy position on Congress website (link to sponsor's website), folders for attendee documentation and Congress program 2 free tickets to the congress guide.
- 20 % discount for a maximum of 2 tickets
- Participation in the Welcome Pack merchandising
- Presence in the full video of the conference as well as in the short version of the same.
- Publicity and Communication: News of agreement disseminated to general and specialized media of the sector, presence in all the news generated in relation to the Congress as well as in social networks before, during and after the Congress.

3.000€ + IVA





**WE LOOK FORWARD
TO SEE YOU**

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